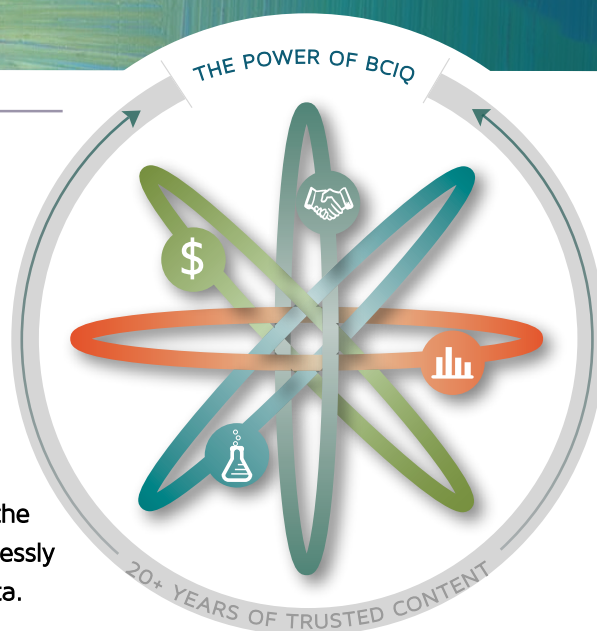


# BCIQ 4

## New Deal Analyst features added

BioCentury's BCIQ is unlike any other business intelligence and research tool on the market. It combines over 20 years of BioCentury's leading analysis of the Biopharma industry with four, easy-to-use, fully integrated modules. The data are fully vetted and meticulously maintained. Quite simply, BCIQ is the most accurate, in-depth tool for your research and business intelligence needs.

**BCIQ 4 takes biopharma business intelligence and research to the next level through the integration of Deal Analyst that seamlessly integrates with BCIQ's existing pipeline, financial and company data.**



## 4 Fully Integrated Modules



### DEAL ANALYST

NEW FEATURES!

- **Just Added!** Evaluate key financial metrics of deals gathered through primary source research
- **Just Added!** Examine source documents and press releases
- **Just Added!** Create Top 10 lists of deal makers
- **Just Added!** Track corporate name changes across deals and M&A transactions
- View content-rich deal profiles and in-depth updates
- Research M&A share prices, premiums and private company financing histories



### FINANCIAL ANALYST

- Pinpoint new investment opportunities
- Analyze corporate financials, fundraising and stock summaries
- Find investors and VCs active in your therapeutic space



### PIPELINE ANALYST

- **Just Added!** Seamlessly access partner company pipelines and financial histories
- Discover new licensing opportunities
- Analyze detailed profiles of public and private companies
- Conduct due diligence based on trusted data and primary research
- Create custom reports, graphs and charts



### COMPANY ANALYST

- **Just Added!** View deal flow by company, products and targets
- View detailed profiles and analysis of life science companies
- Track competitors' activities

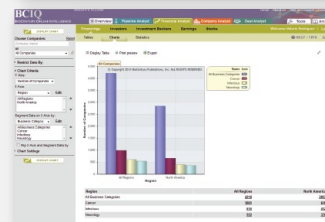
FRONTRUNNER	LAUNCH	ACTIVE
ATLANTICA PLC US\$ 1.2B (2014 Revenue) - 2015	LICENSE	EXCLUSIVE
US\$ 232.3m TOTAL DEAL VALUE	\$7.3m UP FRONT CASH	\$225.0m TOTAL MILESTONES
		Undisclosed ROYALTY

ASSET CHARACTERISTICS PHARMACEUTICAL PRODUCTS

SINGLE, TIME Development and Commercialization License

INTERDISCIPLINARY Single License Based Off

UPSTREAM MARKET STAGE Worldwide



Company Name	Deal Type	Deal Value	Deal Status	Deal Date
Amgen Inc.	License	\$232.3m	Active	2015-01-01
Novartis AG	License	\$150.0m	Active	2015-02-15
Pfizer Inc.	License	\$120.0m	Active	2015-03-01
Roche Holding AG	License	\$100.0m	Active	2015-04-01
Schering-Plough	License	\$80.0m	Active	2015-05-01
Abbott Laboratories	License	\$70.0m	Active	2015-06-01
Merck & Co. Inc.	License	\$60.0m	Active	2015-07-01
Sanofi S.A.	License	\$50.0m	Active	2015-08-01
Bristol-Myers Squibb	License	\$40.0m	Active	2015-09-01
Novartis AG	License	\$30.0m	Active	2015-10-01
Pfizer Inc.	License	\$20.0m	Active	2015-11-01
Roche Holding AG	License	\$10.0m	Active	2015-12-01

## GET STARTED WITH A FREE ONLINE DEMO TODAY

See how you can leverage BCIQ to expand your company's power to gather and analyze industry intelligence.



+1 650-595-5333 x202



BCIQ@biocentury.com



www.biocentury.com/bciq

# BCIQ 4

## The BioCentury Difference

**Our Human Intelligence vs. Their Spiders** - While other research and intelligence platforms populate their databases by using off-shore teams and spiders to scrape information from the Internet, BCIQ is populated by the expert researchers at BioCentury who carefully verify and catalog corporate milestones, product development and fundraising events into this relational database.

**What does this mean for you?** When you're researching your next investment opportunity or licensing deal, you can be assured that the decision-making data contained in BCIQ are reliable.

**Comprehensive Information at Your Fingertips** - BCIQ comprises four fully integrated modules providing seamless data and analysis on thousands of public and private companies, as well as nearly \$400 billion in financings. This gives you the power to build a complete competitive landscape on specific therapeutic categories with just a few clicks.

**Private Company Data You Can't Get Anywhere Else** - When private companies want to get their stories out, they turn to BioCentury for coverage. This gives you a repository of information that you cannot find anywhere else.

**Powerful Filtering Tools** - Easy-to-use filters help you to pinpoint the best licensing and investment opportunities for your company.

**Continuous Updates** - BCIQ keeps you on top of emerging trends and developments. The database is continuously updated so you know you are working with the latest information.

**Get Up and Running—Fast** - BioCentury's Personal Quick Start program gets you up and running in just one day. We walk you through BCIQ in a one-on-one session where we not only train you on the application, but we also help you customize peer groups, email alerts and other important features.



## Key Features

**NEW! Deal Profiles** - BCIQ's new Deal Analyst allows you to easily view thousands of content-rich deal profiles and in-depth updates presented in an elegant and easy-to-understand graphical format. Research mergers and acquisitions; licenses and partnerships; foundational grants; sales, marketing and co-promotions; and asset purchases. Quickly segment deals by disease area, indication, therapeutic modality, technology, clinical stages and more. You can also examine the source documents and press releases associated with the deal.

**NEW! Fully Integrated Analysis** - BCIQ's new Deal Analyst works seamlessly with BioCentury product pipeline data, private and public company financial events and strategic analysis. The easy-to-use user interface allows you to drill down on specific characteristics of a deal across modules, like target profile, product profile and more. You can even view the deal flow by product, company or target.

**NEW! Evaluate Key Financial Metrics of Deals** - Effortlessly dig into the details of a deal with BCIQ's powerful filtering tools. View total deal value, upfront payments, R&D funding, milestone payments and royalties. Create top 10 lists of the most active deal makers in a particular space. You can also research M&A share prices, premiums and private company financing histories.

**IMPROVED! Custom Peer Groups & Email Alerts** - The user interface of the custom peer groups feature has been upgraded. Now you can customize your columns across all modules and freeze the first two columns of tables. You can also set up automatic email alerts to stay up to date on new and updated data.

**IMPROVED! Access to BioCentury's Complete Archives** - The powerful built-in search engine allows you to quickly and accurately search BioCentury's online library of more than 200,000 articles, charts and tables and thousands of deals.

**NEW! InstaChart** - BCIQ's new InstaChart feature helps you to create charts faster than ever. Once you have customized your chart, a single click will export it to PowerPoint®, Word® or Excel®.